

Understanding Eczema and Effective Treatment



Talk to your doctor for additional information about your condition and VERDESO Foam, and visit www.verdeso.com.

Verdeso[™]
(desonide)
Foam, 0.05%

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This rash is atopic dermatitis



Eczema (EX-zema) is a broad term for spots of itchy, dry skin. Atopic dermatitis is a type of eczema. VERDESO Foam is a medicine for atopic dermatitis.

Eczema can appear anywhere on your body, but often occurs near your joints—like the inside of your elbows or the back of your knees. Small children tend to get eczema on the face.

Eczema CANNOT be passed from one person to another (it is not an infection, like a cold).

Although eczema is not a life-threatening condition, it can cause a great deal of suffering for people who have it.

The itchiness of eczema keeps some people from getting a good night's sleep.

Eczema often runs in cycles. For most people, there are times when their eczema does not bother them and other times when it does. Doctors refer to times when eczema is worse as flares or flare-ups. When the eczema improves or clears, doctors refer to it as remission.

When your eczema is flaring up, you may notice that your skin may get crusty or leak clear fluid. This may be a sign of infection. If you've had eczema for a long time in the same spot, the skin there may get thicker than areas without eczema.



Atopic dermatitis on a child before treatment with VERDESO.

red rash



Atopic dermatitis on an adult before treatment with VERDESO.

cycles

flares





No one knows the cause of eczema. Scientists think it may have to do with both genes (which come from your family), and things you come into contact with in your daily life. Doctors do know that certain factors can make your eczema worse. These are called trigger factors.

trigger factors



*Heat and sweating
Fragrances*

Wool and synthetic fabrics

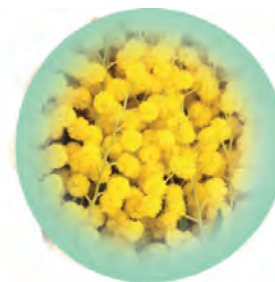
Emotional stress

Infections

Pollen

Animal dander

Dust



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What is this treatment?

VERDESO Foam is a prescription medicine proven effective in treating patients with mild-to-moderate atopic dermatitis.



Before VERDESO Foam



After 4 weeks of twice-daily treatment with VERDESO



Individual results may vary.

effective

VERDESO Foam spreads easily. Whether you need to put it on your face, body, back of your knees, or elbows, you can get the medicine where it's needed quickly and easily.

Unlike creams and ointments, the foam is nonsticky and nongreasy so it won't stick to clothes or make your skin look shiny. Plus, kids like the way it feels.

VERDESO Foam is preferred by patients

A survey of patients in a VERDESO study showed that patients preferred foam over other kinds of skin medicines they had used, like cream and lotion. The survey also showed that because patients liked VERDESO Foam, they may be more likely to use it as directed.

patient preferred foam



Who can use this treatment?



VERDESO Foam is for the treatment of mild-to-moderate atopic dermatitis in patients 3 months of age and older.

who?

VERDESO Foam should not be used in people who have had an allergic reaction to desonide or to any of the ingredients in this preparation. Be sure to tell your doctor if you have had any prior reactions to steroids.

Talk to your doctor for additional information about your condition and VERDESO Foam, and visit www.verdeso.com.

How should I use VERDESO Foam?

Use VERDESO Foam as directed by your doctor. If your rash does not improve in 4 weeks, tell your doctor. VERDESO Foam has been shown to be safe when used twice daily for up to 4 weeks.

how long?

Where can I use VERDESO Foam?

VERDESO Foam can be used on small and large body parts. It is for external use only. It is safe to apply to your face, but you must make sure you don't get any in your eyes or on your lips. You should not put VERDESO Foam on any mucous membranes (like inside the nose).

where?



You should not use VERDESO Foam under any type of bandage unless directed by your doctor.

What about side effects?

In a clinical trial, the most frequent treatment-related adverse events occurred at the application site (6%), such as burning or other irritations.

what can I expect?

VERDESO Foam is a medicine that contains a drug called a corticosteroid. Your body also makes corticosteroids. Like other medicines that contain a corticosteroid, VERDESO Foam may temporarily reduce the activity of your own corticosteroid-producing system.

If you think you are having any kind of side effect from VERDESO Foam, tell your doctor right away.

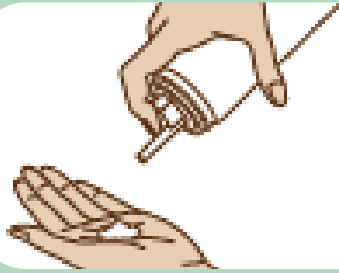


How to apply the Foam



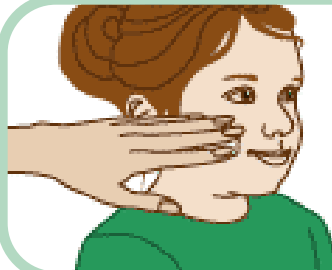
1 Shake

Shake can before use. Remove cap.



2 Spray

Turn can upside down. Spray a small amount of VERDESO Foam onto the palm or the part of the skin that is affected. Be sure to use the **SMALLEST AMOUNT NECESSARY TO COVER THE AFFECTED AREA.**



3 Avoid

Do not spray VERDESO Foam directly onto the face. Spray it onto your hands first and gently rub it onto the affected area. Take care to **AVOID EYES AND LIPS.** If you get some in your eyes, rinse thoroughly with water.



4 Massage

Gently massage VERDESO Foam onto the affected area until it disappears. Wash hands after use.

Keep VERDESO Foam away from fire, open flame, or direct heat. Do not smoke while holding the can. Do not puncture or burn the can, and never dispose of it in a fire, even if it is empty.



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